

THURSDAY, NOVEMBER 7, 2019

18.00 Registration + refreshments

18:30 Welcome
Bernd Kracke
President HfG Offenbach

18.45 Greetings
Angela Dorn
Hessen State Minister for Higher Education, Research and the Arts

Moderation
Kai Vöckler
project-mo.de team

19.00 Introduction
Mobility Design: a new challenge for design
Peter Eckart
project-mo.de team

19.15 Keynote
Carlo Ratti
MIT Senseable Lab
Design and innovation office
Carlo Ratti Associati, Italy

20.15 Round table
Carlo Ratti
in discussion with Peter Eckart, Kai Vöckler and the audience

21.00 Come together with music, drinks, snacks + exhibition

FRIDAY, NOVEMBER 8, 2019

09.00 Registration + coffee

PANEL 01 MOBILITY SYSTEMS
designing intermodal transport networks and vehicles

09.30 Introduction + moderation
Petra Schäfer
project-mo.de team

09.35 Lecture: mobility design
Ole B. Jensen
Aalborg University

10.05 Lecture: public-economical transport
Jan Wielert
büro+staubach

10.35 Commentator + discussion
Martin Lanzendorf
project-mo.de team

11.20 Short coffee break

SHORT TALKS MOBILITY RESEARCH
designing questions

11.30 Insights project-mo.de doctoral program

Andreas Gilbert
Frankfurt University of Applied Sciences

Dominic Hofmann
Frankfurt University of Applied Sciences

Andreas Blitz
Goethe University Frankfurt

Julian Schwarze
HfG Offenbach

Marianne Halblaub Miranda
TU Darmstadt

12.15 Lunch break + networking

PANEL 02 MOBILITY HUBS
designing the infrastructure

13.15 Introduction + moderation
Björn Hekmati
project-mo.de team

13.20 Lecture: architecture + urban design
Marten Wassmann
Benthem Crouwel

13.50 Lecture: orientation + graphics
David Gillam
City ID (Penta City Group)

14.20 Lecture: bicycle urbanism / planning + street design
Cecilie Kiilerich
Copenhagenize

14.50 Commentator + discussion
Martin Knöll
project-mo.de team

15.35 Coffee break + networking

PANEL 03 MOBILITY AS A SERVICE (MaaS)
designing digital access

16.30 Introduction + moderation
Andrea Krajewski
project-mo.de team

16.35 Lecture: user experience
Lieke Ypma
White Octopus

17.05 Lecture: mobility service/ on demand mobility
Stefan Zoll
ioki

17.35 Commentator + discussion
Sebastian Oschatz
HfG Offenbach
Stefan Göbel
project-mo.de team

18.20 Conclusion + goodbye
Kai Vöckler + Peter Eckart
project-mo.de team

18.30 Networking with drinks + exhibition